

## Syncordia Announces Sponsorship & Participation in 24/7 Run Across America

**Toronto, Ontario – April 21, 2016 – Syncordia Technologies and Healthcare Solutions, Corp (TSXV: SYN)** (“Syncordia” or the “Company”) announced their sponsorship of the inaugural [Ice Breaker Run](http://www.icebreakerrun.org), ([www.icebreakerrun.org](http://www.icebreakerrun.org)) a run across the USA from Los Angeles to Alexandria, Virginia to raise awareness of mental illness sponsored by Mental Health America (MHA) and The Herren Project (THP) <http://www.theherrenproject.org/>. The Ice Breaker Run is a relay across the United States comprised of six runners who have been impacted by mental illness in some form or another and is being run to generate awareness regarding mental health issues. As the runners trek across the country, they will host forums to speak about depression, addiction, post-traumatic stress disorder (PTSD), and more. The intent for these forums is to provide an opportunity for open, honest conversation and encourage discussions about causes for action. Michael Franks says, “We are extremely pleased to be sponsoring this meaningful event. It is in direct alignment with Syncordia’s marketing dollars for its core Paragon Billing LLC ([www.mentalhealthbilling.com](http://www.mentalhealthbilling.com)) and Billing Solutions LLC ([www.billingsolutions.net](http://www.billingsolutions.net)) subsidiaries and we feel passionate about supporting the communities in which we operate in a philanthropic way.”

Chris Martin, Syncordia’s Director and Chief Strategy Officer, will be one of the six runners on the Ice Breaker Run team. Mr. Martin says “Mental health is not just a business focus of Syncordia it’s a personal focus. I’ve seen firsthand the devastating impacts of mental illness and substance abuse. As grueling as this expedition will be, it pales in comparison to the pain, suffering, and stigma that people suffering from mental illness experience daily. My hope is that each step we take is a step closer to discussing mental illness with the same openness as any other illness.” Chris and his running mates begin their journey in Los Angeles, CA on May 16, 2016. The relay route will take them through the southern portion of the United States, then north along the eastern seaboard to the finish line in Alexandria, VA. The course is 3000+ miles and the Icebreakers will run continuous legs. Modeling the mantra, “Mental health doesn’t rest. It persists and endures.”, the team goal is to run 24 hours a day for 24 days and cover an average of 130-140 miles each day.

According to one of the world’s most accomplished ultra-distance runners and Icebreakers team captain, Charlie Engle, the expedition was named the “Icebreaker Run” because the team intends to encourage conversation with people from coast to coast. Engle said, “Our goal is to take the first step to begin the dialogue and continue the conversation regarding the barriers existing between mental illness and mental health.”

In addition to team captain Charlie Engle and runner Chris Martin, the Icebreaker team is rounded out by David Clark, Catra Corbett, Pam Rickard, and Sophie Kashurba. They are coached by Bart Yasso and will be joined by former NBA player, Chris Herren, on the final leg of their 24-day journey. Their epic relay concludes on June 9<sup>th</sup>, 2016, on the main stage of [Mental Health America's 2016 Annual Conference](#), just outside the Nation's Capital.

To join Syncordia in breaking the ice on mental illness, visit [www.icebreakerrun.org](http://www.icebreakerrun.org) and pledge your support today.

**About Syncordia Technologies and Healthcare Solutions, Corp.**

We are a technology enhanced revenue cycle management ("RCM") company focused on underserved niche segments of the healthcare industry. We are focused on using our proprietary software suite as an accelerator for growth. We are building a diversified software and services business by consolidating healthcare billing providers. Our growth strategy is to acquire RCM businesses with and without software and, improve their profitability by increasing revenues and operating efficiencies using our software, and in time, commercializing the Syncordia Cloud, our cloud-based software offering, to provide customer demanded turn-key solutions from a single provider and to address compelling RCM market opportunities.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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**Forward Looking Statements**

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looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such results will be achieved. A number of factors could cause actual results to vary significantly from the results discussed in the forward looking statements. These forward looking statements reflect current assumptions and expectations regarding future events and operating performance and are made as of the date hereof and we assume no obligation, except as required by law, to update any forward looking statements to reflect new events or circumstances.